



LIVE FOR THE PRESENT

ACORNE PLC ROCKS THE MOTIVATION INDUSTRY

EUROPE'S fastest circuit, Rockingham, was the venue for Acorne plc's corporate day earlier this month.

Acorne plc is the name behind voucher brands Leisure Vouchers and Virgin Vouchers, and experience providers eXhilaration and Virgin Experience Days.

Motivation industry figures were invited to get behind the wheel to showcase their skills at rally driving, Ferrari driving, simulators, four wheel drive, wet grip and pit stop wheel changing.

Park Group's Neil Johnstone walked away with the winner's trophy, while Acorne's managing director and chairman of the Association of Racing Drivers Schools (ARDS), Paul O'Brien, picked up the winner's medal in the technical four wheel drive category.

Talking about the day, Paul said: "It was a fantastic opportunity to get together and chat about the industry in an informal manner. Track days are constantly in the top five most popular experiences and everyone agreed it's an exhilarating day out."

Pictured: Acorne plc's Darren Ziff in the driving seat.

Ends

For more press information please contact Jo Gillow on 01225 830064 or 07841 475277 or visit www.virginexperiencedays.co.uk www.thevirginvoucher.co.uk www.exhilaration.co.uk www.leisurevouchers.co.uk