



THE VIRGIN VOUCHER SIGNS V HIP NEW REDEMPTION PARTNER

THE VIRGIN VOUCHER has signed an exclusive deal to add V Hip Hotels to its list of redemption partners.

The recently launched V Hip Hotels is a collaboration between Virgin Holidays and Hip Hotels. The companies combined to bring a bespoke travel service offering a collection of breaks in stunning settings to suit varying styles and budgets.

V Hip Hotels customers also have access to a dedicated travel guru who will move mountains to bring all the little details of the trip together.

Tim Watkins, The Virgin Voucher's Partnership Development & Corporate Sales Manager, said:

"We're delighted to be the sole voucher offering redemption at V Hip Hotels. V Hip Hotels brings Virgin's honest, human approach, to planning holidays in some of the world's most luxurious and authentic hotels around the world. So customers can ditch the search engines and endless guide books and leave the planning to the travel guru's who have first hand knowledge of every destination."

Ends

About The Virgin Voucher

The Virgin Voucher offers the ultimate in flexibility and choice, that's why it makes such an excellent christmas gift. Whether they are eating out or chilling out, weekend breaks or holiday oif a lifetime, visiting the theatre or the gym, we've got it covered.

For more information please contact Jo Gillow on 01225 830064 or 07841 475277 www.thevirginvoucher.co.uk